



AFFINITY SCHOOL DEBIT CARD PROGRAM

Turn School Pride Into Ongoing Support

Security First Bank invites your school to partner with us to create a custom affinity debit card— a simple, impactful way to generate revenue, increase visibility, and strengthen community pride.

How The Program Works

- Your school's name, logo, and colors are featured on a custom debit card.
- Available to students, parents, alumni, and community supporters.
- Security First Bank manages all production, servicing and support.
- Designed to promote school spirit and community connection.



Benefits To Your School

Enhanced Community Engagement

- Encourages students and families to represent their school year-round
- Strengthens ties between your school and the local community.

Increased School Visibility

- Your brand is showcased daily through debit card usage in the community
- Reinforces school pride among students, families, and alumni

No Cost to the School

Security First Bank handles:

- Card production
- Marketing materials
- Account servicing and compliance

Trusted Local Partnership

- Work with a community-focused bank committed to supporting local schools
- Build a long-term relationship with a financial institution invested in your success



Let's Build Something Together

The Security First Bank affinity debit card program is a simple way to enhance school visibility and strengthen community pride.

Contact us today to get started.