



# AFFINITY SCHOOL DEBIT CARD PROGRAM

## Turn School Pride Into Ongoing Support

Security First Bank invites your school to partner with us to create a custom affinity debit card— a simple, impactful way to generate revenue, increase visibility, and strengthen community pride.

## How The Program Works

- Your school's name, logo, and colors are featured on a custom debit card
- Available to students, parents, alumni, and community supporters
- Security First Bank donates to your school via a sponsorship fee
- Funds can be used for programs, activities, or general support



## Benefits To Your School

### Financial Support

- Receive a sponsorship fee as part of the partnership
- No fundraising events, selling, or additional staff workload required

### Increased School Visibility

- Your brand is showcased daily through debit card usage in the community
- Reinforces school pride among students, families, and alumni

### No Cost to the School

Security First Bank handles:

- Card production
- Marketing materials
- Account servicing and compliance

### Trusted Local Partnership

- Work with a community-focused bank committed to supporting local schools
- Build a long-term relationship with a financial institution invested in your success



## Let's Build Something Together

The Security First Bank affinity debit card program is a simple, sustainable way to support your school financially while strengthening community engagement.

Contact us today to get started.